

systems. Sensors, actuators, complicated algorithms, and machine learning are all needed for autonomous vehicles. systems, along with capable software processors. Independent vehicles create and upgrade an environment map via an array of sensors placed around the car. Radar sensors monitor the position of automobiles in the region. Video cameras obey monitors, distinguishes pedestrian and detect lights and signals. To measures distances, find road restricts and provide line marketings, Lidar sensors which detect light and lighting jump light edges in sections located close to the car. During parking other motors and curbs are recognized by ultrasonic sensors placed on wheels [4]. Once all of these sensors are fully dealt with, complicated software creates the path and provides signals to the car's actuators, speed controls, brakes, and driving. Reliable computer programming, avoidance techniques, realistic modelling, and recognizing objects aid software in complying with traffic standards. and navigate.

A. Navigating Towards Autonomous Horizon

As the automotive industry embraces AI, the journey towards autonomous driving unfolds with unprecedented sophistication. The cornerstone of this endeavor lies in intricate algorithms and deep learning, empowering vehicles to transcend human limitations in navigating roads. Highway autopilot, a testament to AI's capabilities, adeptly manages critical driving tasks such as lane changes and speed adjustments, marking a crucial milestone on the road to autonomy. Urban autonomy, a more complex facet of AI integration, sees vehicles navigate bustling cityscapes replete with pedestrians, traffic lights, and a myriad of challenges. The emergence of robot axis marks a paradigm shift in urban mobility, offering on-demand transportation services and reshaping traditional notions of commuting. Yet, the pursuit of autonomous vehicles extends beyond the confines of convenience. It aims to eliminate human error, a predominant cause of accidents, and redefine the very essence of road safety. The potential benefits encompass enhanced traffic flow, reduced congestion, and a transformative impact on the accessibility of transportation for urban dwellers [5].

B. The Proactive Pulse of Predictive Maintenance

Beyond the realm of real-time safety measures and the pursuit of autonomous capabilities, AI's influence in the automotive domain extends to the realm of predictive maintenance. This proactive approach involves harnessing the analytical power of AI to interpret data emanating from a plethora of sensors and vehicle systems [5].

Engine health monitoring, a critical facet of predictive maintenance, employs AI algorithms to discern subtle signs of wear and tear. This allows for preemptive measures, ensuring that potential issues are addressed before they escalate, thereby minimizing the risk of breakdowns and accidents [4][5]. The synergy of AI with tire health is also pivotal, with the technology monitoring tire pressure and tread wear. Timely alerts regarding the state of tires not only enhance vehicle control but also contribute to overall road safety.

In the domain of electric vehicles, AI predicts battery lifetime and performance, offering insights that go beyond traditional maintenance. By optimizing charging schedules and implementing effective battery management strategies, AI ensures the seamless integration and sustained performance of electric vehicles. The marriage of AI and predictive maintenance not only enhances safety but also contributes significantly to the longevity and efficiency of modern vehicles [6].

C. Revolutionizing Safety and Autonomy

In the rapidly evolving landscape of automotive technology, Artificial Intelligence (AI) takes center stage, paving the way for revolutionary advancements in safety and autonomy. One of the primary applications of AI in this domain is Advanced Driver-Assistance Systems (ADAS) [6]. Powered by computer vision and sensor fusion, ADAS functions as a co-pilot, offering real-time alerts and interventions to prevent accidents. Key features include collision avoidance, lane departure warnings, blind spot detection, and adaptive cruise control. The automotive industry is experiencing a

paradigm shift, propelled by the integration of Artificial Intelligence (AI). This transformation is most evident in Advanced Driver-Assistance Systems (ADAS), where AI, driven by computer vision and sensor fusion, acts as a vigilant co-pilot. These systems, encompassing collision avoidance, lane departure warnings, blind spot detection, and adaptive cruise control, herald a new era in real-time accident prevention [5][6].

The automotive landscape is undergoing a profound metamorphosis with the infusion of Artificial Intelligence (AI), positioning itself as the catalyst for transformative innovations in safety and autonomy. At the forefront of this revolution stands Advanced Driver-Assistance This paradigm shift includes a suite of capabilities such as collision avoidance, a marvel of AI's ability to swiftly detect impending crashes and execute corrective measures like automatic braking or precise steering adjustments. Lane departure warnings employ AI's astute monitoring of lane markings, intervening when drivers inadvertently stray from their designated path. The prowess of AI extends to blind spot detection, a technological marvel that alerts drivers to vehicles concealed in their blind spots, fostering safer lane changes. Further enhancing this safety net is adaptive cruise control, a manifestation of AI's ability to maintain an optimal distance from the vehicle ahead, orchestrating automatic speed adjustments that harmonize with traffic flow seamlessly [6].

D. Monitoring drivers and Ethical Consideration

While AI's role in enhancing vehicle safety is pronounced, an *equally* vital aspect is the implementation of Driver Monitoring Systems (DMS). These systems, empowered by AI, track and analyze driver behavior to mitigate potential risks on the road. Drowsiness detection, a critical feature of DMS, involves monitoring facial expressions and eye movements to identify signs of fatigue [7]. The system intervenes by alerting drivers to take breaks, preventing accidents caused by drowsy driving. Distraction detection further enhances safety, with AI monitoring hand movements and eye focus to identify instances of cellphone use or other distractions, enabling timely warnings. However, as AI plays an increasingly significant role in driving decisions, ethical considerations come to the Systems (ADAS), a testament to the symbiosis of cutting-edge computer vision and sensor fusion technologies. ADAS operates as an ever-vigilant co-pilot, transcending traditional safety measures by delivering real-time alerts and interventions. Forefront. Questions surrounding responsibility in accidents involving AI systems and ensuring fairness and non-discrimination in autonomous vehicle behavior demand meticulous attention. Striking a balance between technological advancements and ethical frameworks is imperative for the responsible integration of AI into automotive applications [7][8].

E. Addressing Complex Challenges on the Road to Autonomy

The journey towards autonomous vehicles, while promising transformative benefits, is not devoid of substantial challenges. Technological hurdles loom large, with AI grappling with inherent limitations in perceiving and deciding on complex, unpredictable scenarios. Edge cases, unpredictable situations, and the nuanced understanding of road rules pose significant challenges even for the most sophisticated AI algorithms [8].

The limitations extend to the sensors crucial for AI perception, including cameras, LiDAR, and other sensors, which can be impeded by adverse weather conditions such as rain, snow, fog, and low light. These challenges hinder their ability to accurately interpret surroundings, potentially leading to misinterpretations and decision-making errors. Mapping complexity also emerges as a formidable obstacle. Creating and maintaining high-definition maps that encompass every lane marking, traffic sign, and potential obstacle in real time requires extensive resources and poses significant challenges in constantly evolving environments.

F. Cyber Threats to Autonomous Cars: Navigating the Road to Digital Fortification

As autonomous vehicles (AVs) hurtle towards becoming a reality,

a sinister shadow stalks their sleek frames: the spectra of cyber threats. These silent and potentially deadly intruders threaten to exploit the complex software and connectivity that power these self-driving machines, transforming them from symbols of progress into instruments of harm. Understanding these threats and building robust defenses is crucial to ensuring a safe and secure future for AVs [6].

At the heart of an AV, lies its Automated Driving System (ADS), a constellation of sensors, software algorithms, and communication modules. Each link in this chain presents a potential entry point for hackers. By infiltrating the software, manipulating sensor data, or even disrupting communication channels, malicious actors could force the AV to make dangerous maneuvers, causing accidents or compromising passenger safety. Imagine an AV, seamlessly gliding through traffic, suddenly swerving off course at the whim of a hacker thousands of miles away. This chilling scenario becomes frighteningly real when considering the remote access points built into AVs for updates, diagnostics, and remote assistance. Exploiting vulnerabilities in these connections could grant hackers the ultimate power – direct control over the vehicle [6].

AVs generate a constant stream of data – on location, speed, surroundings, and even passenger behavior. This trove of information, if leaked or manipulated, could pose serious privacy risks. Imagine targeted advertising bombarding passengers based on their real-time location, or even hackers blackmailing individuals with private data gleaned from their AV rides. Building an AV is a complex endeavor, involving multiple players across the globe. Each stage in the supply chain, from hardware manufacturing to software development, presents a potential vulnerability. A compromised component, malicious code embedded in updates, or even a disgruntled insider at any stage could introduce vulnerabilities that hackers can exploit later [6] [8].

III. DRIVERLESS CAR

Self-driving cars are not a completely novel concept—the idea has been around since at least the early 1970s. Through pictures, AI-powered cars have captured our interest over and over again throughout history. Yet, up until recently, a lack of finance and technological expertise probably prevented it from becoming a reality [9]. Automobiles that drive themselves are now a reality due to the pooling of all the parts that ultimately led to artificial intelligence. Put simply, it takes a long time to identify true intelligence in people. The objective is to give the car the ability to function like a human driver while accomplishing various objectives under different circumstances. Although this task appears simple, it requires quite a bit of exact calculation [10]. While only a handful of companies work on completely automated prints, a growing number of builders offer that kind of help. Numerous businesses are implementing AI-based features carefully, rotating out automobiles that have sophisticated security features while providing services that assist the driver without taking their grip off the wheel. Among the lesser tasks that AI is motorizing are involuntary braking, collision avoidance systems, alerts for pedestrians and bicyclists, cross-traffic warnings, and intelligent cruise panels. Many exciting opportunities arise from manufacturers' will to expand into self-driving cars, variable transmission trucks, and other autos. Companies that can innovate and put their rubber to the grindstone in this fascinating new market will find a wealth of capital [9][10]. Manufacturing specialists estimate that in 2020, 250 million cars will be linked to the Internet. With an abundance of perceiving sensors, entrenched conjunction requests, and big-data-improved analytical skills, it only makes sense for intelligence to have an advantageous connection with the Internet of Things. At present, there are quite a few actions that IoT technology has affected or will soon affect in the motorized manufacturing industry [11].

IV. THE STUDY OF SECURITY AND PRIVACY FROM A TECHNICAL AND SOCIAL PERSPECTIVE

The auto sector has been growing and evolving quickly. It is difficult to find and evaluate disparate data and projections in a dynamic setting. For this, we make use of scenario-creation methods and concepts. Scenario development is a useful tool for identifying

and projecting potential future events and their consequences during the planning phase. Here is how you go about generating scenarios: First, we identify the fundamental elements of a situation. A security and privacy scenario in the independent domain includes several elements: threat actor, purpose, attack vector, value at risk, business effect, and impact on society. We then progressively populate each component.

Threat performers, inspiration, attack vectors, value at risk, business force, and societal impact are among the components that make up a security and privacy scenario in the independent domain. In addition, we complete each component with elements that depend on the state of the art. Third, we pick a few items from each of the scenario components and chain them all together to generate a rough draft of a scenario. The definition of the elements is based on a review of the literature. In brainstorming conferences, many scenario sketches are created. Following that, we select the most representative scenario concepts and add additional information to them. The improved scenarios seek to clarify it in a narrative-organized manner that is also accessible to non-technical people [6].

Description of Technical Scenario Based on the meticulous identification of the building blocks, a subset of the identified security and privacy circumstances that will or will probably happen is given in this section. We think each instance in the subset to be representative or sufficiently significant for investigation. Due to spatial limitations, we present the scenarios in concise paragraphs that conform to the format of title, threat actor, motive, target, assault scenario, and business impact, together with our explanation. Accidents involving cars are covered as political murders. State of a nation. Cover an assassination with political intent in a vehicle accident to avoid international law or jurisdiction. targeted individuals, including journalists, legislators, or political activists. The prospect of autonomous automobiles on public roads becomes imminent as self-driving technology advances. Within the next five to 10 years, autonomous automobiles should be ready for purchase, according to industry experts. Before these cars can be marketed in their whole, however, the usage of these technologies brings up serious privacy and safety concerns that need to be investigated and fixed. The prospect of autonomous automobiles on public roads becomes imminent as self-driving technology advances. Within the next five to 10 years, autonomous automobiles should be ready for purchase, according to industry experts. Before these cars can be marketed as a whole, however, the usage of these technologies brings up serious privacy and safety concerns that need to be investigated and fixed [12].

V. VEHICLE COMMUNICATION ARCHITECTURE

With the progress of automotive technology, a new era of connection is starting as autos have become vital elements of a bigger intelligent transportation ecosystem compared to merely stand-alone things. A detailed review of the communication architectures used in current automobiles will be given in this paper. We analyze all of the standards, protocols, and technologies that make it simple for cars to communicate with one another, with external infrastructure, and within cars. In-car networks, vehicle-to-vehicle (V2V), and vehicle-to-infrastructure (V2I) communication, along with the new developments determining how to proceed with vehicle connectivity in the future, are all part of the review. The development of intelligent transportation systems currently depends primarily on the introduction of communication technologies into automobiles. The important role of vehicle communication architectures in enhancing the overall driving experience, safety, and efficiency is highlighted in this section [13].

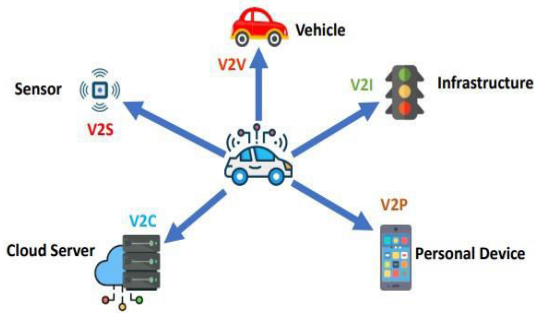


Fig.2 Internet of Vehicles communication (Enhancing Security in Vehicle-to-Vehicle Communication) [4]

The internal vehicle communication network depends on within-car communication networks, which are examined fully in the following part of the review. Controller Area Network (CAN), Ethernet, FlexRay, and other new technologies belong to the subjects covered. The lecture covers these networks' scalability, confidence, and transfer of data speeds, in addition to the ways they integrate with various car systems. The transmission of real-time information across connected automobiles has been made possible by vehicle-to-vehicle (V2V) communication, which is a critical component. We explore the communication protocols that allow smooth communication between cars, such as Cellular Vehicle-to-Everything (C-V2X) and Dedicated Short-Range Communications (DSRC). The study further explores how V2V communication might be exploited to boost cooperative driving, traffic management, and safety [13][14].

VI. CHALLENGES WITH AUTONOMOUS CARS: NAVIGATING THE ROAD TO DRIVERLESS UTOPIA

The dream of autonomous cars gliding effortlessly through our streets, free from human error, holds immense promise for safety, efficiency, and accessibility. However, the road to this driverless utopia is paved with significant challenges that need to be addressed before autonomous vehicles can truly take the wheel [16].

A. Technological Hurdles

- *AI limitations:* While AI has progressed significantly, it still lacks the human-level perception and decision-making capabilities needed for safe and reliable navigation in complex environments. Edge cases, unpredictable situations, and a nuanced understanding of road rules pose challenges for even the most sophisticated AI algorithms.
- *Sensor limitations:* Cameras, LiDAR, and other sensors can be hampered by adverse weather conditions like rain, snow, fog, and low light, hindering their ability to accurately perceive the surroundings and potentially leading to misinterpretations.
- *Mapping complexity:* Creating and maintaining high-definition maps encompassing every lane marking, traffic sign, and potential obstacle in real-time requires massive resources and poses challenges in constantly evolving environments. Use either SI (MKS) or CGS as primary units. (SI units are encouraged.) English units may be used as secondary units (in parentheses). An exception would be the use of English units as identifiers in trade, such as "3.5-inch disk drive" [17].

B. Infrastructure Bottlenecks

- *Compatibility mismatch:* Existing Road infrastructure, designed for human drivers, may not be readily compatible with autonomous vehicles. Lack of standardization in lane markings, signage, and communication protocols can create hurdles for seamless navigation.

- *Cybersecurity vulnerabilities:* The complex connectivity and reliance on software in autonomous vehicles make them susceptible to hacking and cyberattacks, potentially compromising their safety and control [18].

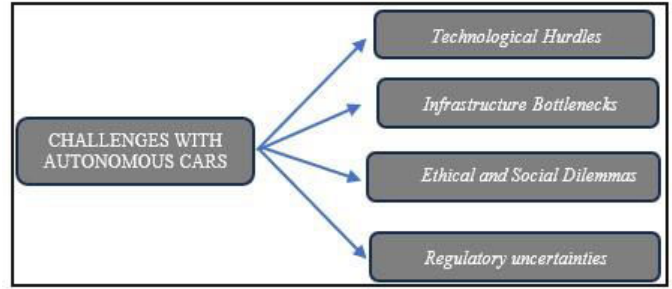


Fig.3 Flowchart of challenges in autonomous cars

C. Ethical and Social Dilemmas

- *Safety vs. privacy:* The vast amount of data collected by autonomous vehicles raises concerns about privacy and security. Striking a balance between ensuring safety and protecting individual privacy is a complex ethical challenge.
- *Liability and accountability:* In the event of an accident involving an autonomous vehicle, determining fault and assigning liability becomes a complicated question. Legal frameworks and ethical guidelines need to be established to address this issue.
- *Economic and social impact:* The widespread adoption of autonomous vehicles could lead to job losses in transportation sectors like taxi driving and truck hauling. Mitigating the negative economic and social consequences and ensuring equitable access to the benefits of this technology is crucial [18].

D. Regulatory uncertainties

- *Legislation and licensing:* Clear and comprehensive regulations are needed to govern the testing, deployment, and operation of autonomous vehicles, ensuring safety and compliance with ethical principles. International cooperation is also essential to harmonize regulations across borders.
- *Insurance and safety standards:* Existing insurance models and safety standards may need to be adapted to the specific risks and requirements of autonomous vehicles. Establishing robust frameworks for risk assessment and mitigation is vital [17][18].

VII. FORTIFYING THE DEFENSES

A. The Human Firewall

While technology plays a crucial role, human security practices remain vital. Rigorous vetting of personnel involved in AV development and maintenance, coupled with ongoing cybersecurity training, can help close potential human vulnerabilities. The complex ecosystem surrounding AVs necessitates a collaborative approach to cybersecurity. Sharing threat intelligence, developing common security standards, and fostering international cooperation are crucial to combatting the evolving landscape of cyber threats [18].

B. Secure by Design

Embedding security considerations into the very fabric of AV development is essential. This includes hardening software against known vulnerabilities, employing robust encryption protocols for data communication, and implementing secure authentication mechanisms for remote access. Layering multiple security measures throughout the system creates a resilient defense. Intrusion detection systems can monitor for anomalous activity, sandboxing can isolate compromised

components, and redundant systems can provide backup in case of failures [19].

VIII. ETHICAL QUANDARIES IN THE DRIVERLESS CAR: NAVIGATING THE MORAL MAZE OF AUTONOMOUS VEHICLES

The potential of autonomous vehicles to revolutionize transportation is undeniable. But their rise brings about a complex web of ethical questions that demand careful consideration before we blindly trust them with our lives and the roads we share. Let's dive into some of the most pressing ethical issues surrounding autonomous cars.

A. Algorithmic Bias and Discrimination

Just like any technology built by humans, autonomous cars are susceptible to biases woven into their algorithms. The data used to train their AI systems can reflect societal inequalities and prejudices, leading to discriminatory outcomes. Imagine a self-driving taxi prioritizing affluent neighborhoods for service or even denying pickups to individuals based on their appearance or perceived social status. Such scenarios raise concerns about further entrenching social inequalities and highlight the need for ethical frameworks that ensure fairness and non-discrimination in the design and deployment of autonomous vehicles [20].

B. Privacy and Data Security

The constant data collection by autonomous vehicles, capturing our movements, surroundings, and even conversations, raises significant privacy concerns. Who owns this data? How is it used? Who has access to it? And how do we safeguard it from cyberattacks or misuse? Balancing the need for data to improve the safety and performance of autonomous vehicles with individual privacy rights is a delicate dance that requires robust data protection regulations and transparent data usage policies.

C. Job displacement and economic impact

The widespread adoption of autonomous vehicles could lead to significant job losses in transportation sectors like taxi driving, truck hauling, and even delivery services. While new jobs might emerge in the field of maintaining and managing autonomous fleets, the transition could be turbulent for many individuals relying on traditional driving professions. Addressing the potential economic disenfranchisement caused by this technological shift is crucial to ensure a just and equitable transition towards a driverless future [21].

D. Trust and Transparency

Public trust in autonomous vehicles is essential for their widespread adoption. Yet, the black-box nature of AI algorithms and the complexity of decision-making processes within these systems can sow seeds of doubt and fear. Ensuring transparency in how autonomous vehicles operate, explaining their decisions in understandable ways, and allowing for human oversight when necessary are vital steps in building trust and fostering public acceptance of this transformative technology [22].

E. Navigating the Moral Maze

These ethical quandaries present a daunting challenge, but one we cannot ignore. It's imperative to engage in open and informed dialogue involving engineers, policymakers, ethicists, and the public to collectively navigate the moral maze of autonomous vehicles [5]. By establishing robust ethical frameworks, prioritizing safety and fairness, and addressing societal concerns transparently, we can pave the way for a responsible and equitable future where driverless cars serve the greater good without compromising our values or sacrificing human lives.

F. The Trolley Problem on Wheels

Imagine an autonomous car hurtling towards a group of pedestrians. To avoid them, it must swerve into another lane, potentially hitting a single person standing there. Who does the car choose to harm? This classic ethical dilemma, the "trolley problem," takes on a terrifyingly real form in the realm of autonomous vehicles [23]. Do we program them to prioritize minimizing casualties, even if it means sacrificing individuals, or do we uphold individual rights and avoid deliberate harm altogether, even at the cost of potentially higher fatalities? There are no easy answers, and the moral implications of such decisions cast a long shadow on the development of autonomous car technology.

IX. CONCLUSION

In conclusion, the integration of AI in the automobile industry represents a transformative shift, promising unparalleled advancements in safety, efficiency, and user experience. Through sophisticated algorithms and machine learning capabilities, AI enables vehicles to perceive their surroundings with greater precision, anticipate potential hazards, and adapt to dynamic driving conditions in real-time. This not only enhances road safety but also paves the way for the development of autonomous vehicles, revolutionizing transportation as we know it. Moreover, AI-driven innovations extend beyond the vehicle itself, permeating every aspect of the automotive ecosystem. From manufacturing and supply chain management to customer service and aftermarket support, AI streamlines operations, reduces costs, and fosters innovation across the entire value chain. However, while the benefits of AI in the automotive industry are undeniable, challenges such as data privacy concerns, regulatory frameworks, and ethical considerations must be addressed to ensure responsible and equitable deployment. Moreover, ongoing research and development efforts are crucial to unlock the full potential of AI, continually pushing the boundaries of innovation and driving towards a safer, more sustainable future of mobility. Overall, the role of AI in the automobile industry is poised to reshape the way we think about transportation, ushering in an era of unprecedented technological advancement and societal transformation.

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